

REFERENCES

Stephen Harper

Prime Minister, Canada

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Sanjeev Chowdhury

Director General, Programs
Summits Management Office

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Jürgen Mertens

German Foreign Office

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Dr. Tilman Seeger

German Foreign Office
G8 Summit 2007

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Guendalina Cominotti

Eurochambres

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Sarah Reilly

Air Canada

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Peter Walshaw

Grand Hyatt Seoul

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Gerhard R. E. Schmidt

The Westin Chosun Seoul

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Tony Pedroni

Renaissance Seoul Hotel

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Joseph Klein

Deerhurst Resort

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Jack Graves

DSX Access Systems

REFERENCES



PRIME MINISTER • PREMIER MINISTRE

MAY 21 2010

Chris,
Dear Mr. Atkins:

Thank you for your recent correspondence in which you requested a welcome message for the 14th issue of the G8/G20 Summit Magazine.

I am pleased to offer the attached message, and commend you for your work in this area.

Yours sincerely,

A handwritten signature in blue ink, appearing to be "Stephen Harper".

Mr. Chris Atkins
President
C.A.T. Company Inc.
3090 East 3300 South, Suite 2B
Salt Lake City, UT
USA
84109



REFERENCES

MUSKOKA 2010



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July 21, 2010

To Whom It May Concern:

The G8/G20 summit magazine, published by The CAT Company, was distributed at the International Media Centre and in the delegates' rooms at the Metro Toronto Convention Centre for the G20 Toronto Summit and at the Media Filing Centre at the Deerhurst Resort, site of the Muskoka 2010 G8 Summit.

Yours truly,

Sanjeev Chowdhury
Director General, Programs
Summits Management Office



REFERENCES



Auswärtiges Amt

Botschafter Jürgen Mertens
Leiter des Organisationsstabs 2007

Auswärtiges Amt, 11013 Berlin

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Betreff: G8 Gipfel 2007
hier: G8 Magazin
Berlin, den 9. Juli 2007

G8 Gipfel 2007
Heiligendamm



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Dear Mr Atkins,

I would like to thank you on behalf of the German Foreign office for providing the German G8 Organizing Committee with another first class publication for the Heiligendamm Summit.

Your G8 Summit magazine was the only exclusively authorized publication distributed within the Kempinski Grand Hotel Heiligendamm.

I highly recommend you to the Japanese 2008 G8 Organizing Committee and hope they will grant you the opportunity to provide them with an equally beautiful first class publication.

Yours sincerely

Jürgen Mertens



REFERENCES



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G8 Gipfel 2007
Heiligendamm



Dr. Tilman Seeger
Head of Task Force G8 Summit 2007

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Berlin, 14.06.2007

Dear Mr. Atkins

I would like to thank you on being a part of the G8 Summit for the 11th year in a row and for providing the German G8 Organizing Committee with another first class publication for the Heiligendamm Summit.

Your G8 Summit magazine was the only authorized publication distributed at the Summit and received an audience including VIPs, Delegates and Heads of State.

The opportunity to work with you again was truly pleasurable and I would not hesitate to work with you again in the future. We highly recommend you to the Japanese 2008 G8 Organizing Committee and hope they will grant you the opportunity to provide them with an equally beautiful first class publication.

I wish you all the best in the future and continued success with the G8 Summit.

I hope to see you in 2014 when the G8 will be back in Germany.

Sincerely,

(Dr. Tilman Seeger)



REFERENCES



The CAT Company Inc
3090 East 3300 South
84109 Salt Lake City
Utah

3 February 2011

Dear Mr. Chris Atkins,

EUROCHAMBRES, the Association of European Chambers of Commerce and Industry, representing over 20 million enterprises in Europe through 47 members (45 national associations of Chambers of Commerce and Industry and 2 transnational Chamber organizations), and a European network of 2000 regional and local Chambers, is happy to collaborate with The CAT Company regarding its 2011 G8/G20 Summit magazine.

We will promote your publication among our member Chambers through an ad on our website and an announcement in our monthly electronic newsletter.

We truly believe that the G8/G20 Summit is one of the most important meetings on the political calendar and I am sure our members will be very happy to receive your publication.

Yours truly,

A handwritten signature in blue ink, appearing to read "Guendalina".

Guendalina Cominotti
Press and Communications Officer
EUROCHAMBRES

ASSOCIATION OF EUROPEAN CHAMBERS OF COMMERCE AND INDUSTRY

ASSOCIATION DES CHAMBRES DE COMMERCE ET D'INDUSTRIE EUROPEENNES

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REFERENCES



The Cat Company Inc
3090 East 3300 South
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USA

February 22, 2010

Dear Christopher,


We are very excited to be chosen as the only Air Line Company to exclusively distribute your 2010 G8/G20 magazine in our Toronto and Ottawa Maple Leaf Lounges.

This will be an historic year for the G8/G20 and we are very happy to show case your publication to all our very important travelers that flight with Air Canada.

We wish all the best in this year's publication and we look forward in receiving them in due course.

Best regards
Sarah Reilly

Manager, Print Media
(905) 676-4598

A STAR ALLIANCE MEMBER
MEMBRE DU RÉSEAU STAR ALLIANCE 



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www.seoul.grand.hyatt.com

December 01, 2010

Mr. Chris Atkins, Publisher
G20 Magazine

Dear Mr. Atkins,

Thank you for providing us with copies of the G20 Magazine for our guests during the G20 Seoul Summit 2010, which we placed in our guest rooms.

We were proud to host the official delegations of G20.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Peter Walshaw".

Peter Walshaw, General Manager
Grand Hyatt Seoul



REFERENCES

Gerhard R.E. Schmidt
General Manager

December 2, 2010

Mr. Chris Atkins, Publisher
G20 Magazine

Dear Mr. Atkins,

Thank you for providing us with copies of the G20 Magazine for our guests during the G20 Seoul Summit 2010, which we placed in our guest rooms.

We were proud to host the official delegations of Australia Prime Minister.\

Thank you.

Sincerely,



Gerhard R. E. Schmidt
General Manager
The Westin Chosun Seoul

the westin chosun seoul
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THE WESTIN CHOSUN
SEOUL

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December 1, 2010

Mr. Chris Atkins, Publisher
G20 Magazine

Dear Mr. Atkins,

Thank you for providing us with copies of the G20 Magazine for our guests during the G20 Seoul Summit 2010, which we placed in our guest rooms.

We were proud to host the official delegations of the Republic of Indonesia.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tony Pedroni', written over a horizontal line.

Tony Pedroni
General Manager
Renaissance Seoul Hotel

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REFERENCES



DEERHURST *Resort*

Deerhurst Resort first heard about the CAT Company and their G8-specific publishing efforts from a Canadian journalist who attended the Hokkaido Toyako Summit in July of 2008, very shortly after our Prime Minister announced us as the host venue for the 2010 G8 Summit.

At the same time last year, we met CAT Company Publisher & Founder Chris Atkins electronically, when he generously introduced our corner of Canada and this landmark resort to the world in a feature article in the magazine's L'Aquila Summit issue.

As Ontario and Muskoka now prepare for a historic first, back-to-back G8 and G20 Summits held between two of Canada's best-known urban and rural locations, we are keen to continue highlighting our region's many economic, cultural, environmental and natural attractions to the world.

Known fondly by nearby city dwellers simply as "cottage country," Muskoka is a remarkable destination of 1,600 lakes and unspoiled wilderness, captured by Canada's best-known painters, and surrounding a backbone of thriving communities. Spread across the Canadian Shield, a geographic force that defined our country, this place is also a playground for year-round recreation opportunities, from internationally applauded golf to that quintessentially Canadian pursuit, the world's largest pond hockey tournament.

We look forward to opening our doors in welcome to the people of many nations and sharing our Muskoka with them – in June 2010 and beyond.

Again, we thank CAT for helping to spread the word!

Joseph Klein
General Manager
Deerhurst Resort
Huntsville, Ontario
Authentic Muskoka, since 1896

Proud host venue of the 2010 G8 Summit



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REFERENCES



DSX ACCESS SYSTEMS, INC.

The Security Professionals' First Choice

December 7, 2010

Chris Atkins
The Cat Company Inc.
3090 East 3300 South
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Hello Chris,

Congratulations on another excellent year with the G8 and G20 publications.

It was great to see the broad and deep coverage of the publication at November's G20 in Seoul!

You are doing a great job and have a lot to be proud of. Such continued success doesn't come without consistent and sustained efforts.

Thanks for the diligent and successful effort you make to produce top-shelf publications that always bring esteemed exposure to your sponsors and advertisers.

Wishing You Continued Success in 2011.

Best Regards,
Jack Graves
Marketing Director
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